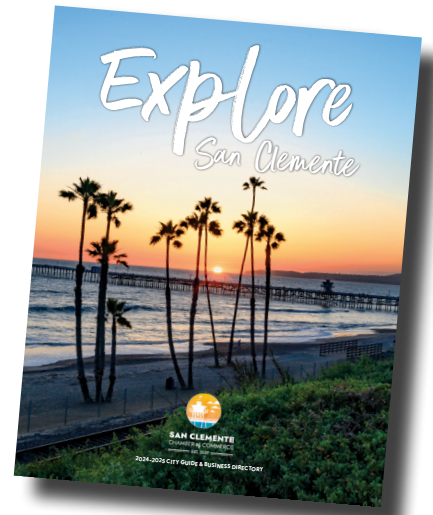


Explore San Clemente

CITY GUIDE &
BUSINESS DIRECTORY
2025-2026



Explore San Clemente spotlights everything you should know about our city— familiarizing readers with hundreds of Chamber of Commerce business members and organizations. This comprehensive and beautifully designed guide is sure to impress information-seekers throughout the community.

Reach 10,500 local businesses, visitors and high-traffic locations throughout San Clemente.

Receive bonus digital exposure on the SC Chamber's & *San Clemente Times*' websites all year long!

PUBLICATION DATE: April 2025 | SPACE RESERVE DEADLINE: Feb. 19, 2025 | ARTWORK DEADLINE: March 19, 2025

AD RATES

CHECK APPROPRIATE BOX

DISPLAY AD	CHAMBER MEMBERS	NON-MEMBERS
<input type="checkbox"/> Full-page color	\$1,750	\$2,075
<input type="checkbox"/> Half-page color	\$1,200	\$1,430
<input type="checkbox"/> Quarter-page color	\$975	\$1,160
<input type="checkbox"/> Eighth-page color	\$550	\$645
<input type="checkbox"/> Business Card in Biz Directory	\$410 (color)	\$485 (color)

PREMIUM POSITIONS AVAILABLE	CHAMBER MEMBERS	NON-MEMBERS
<input type="checkbox"/> Inside Front Cover	\$2,335	\$2,590
<input type="checkbox"/> Inside Back Cover	\$2,180	\$2,400
<input type="checkbox"/> Back Cover	\$2,795	\$3,000

*2.1 readers per 5,000 distributed copies

AD SPECS

AD SPECS LISTED (W) X (H)
RESOLUTION: 300 DPI

Full Page

Live Area:
7.875" x 10.375"

Trim Size:
8.375" x 10.875"

With Bleed:
8.625" x 11.125"

Half Page Horizontal
7.875" x 5.125"

Half Page Vertical
3.875" x 10.375"

Quarter Page
3.875 in." x 5.125"

Eighth Page
3.875" x 2.5"

Business Card
3.75" x 1.55"

PAYMENT INFORMATION

Payment Method: American Express Discover Visa Mastercard Check

Company Name: _____ Name on Card: _____

Phone Number: _____ Billing Address: _____

CC #: _____ CIV # (on back of card): _____ Exp. Date: _____

Email Address: _____



Contact Lauralyn Loynes at 949.547-9140, or lloynes@pickettencemedia.com